



AVIATION ISN'T A LADDER

WHAT NO ONE EXPLAINS ABOUT CAREERS IN AVIATION MAINTENANCE

INTRODUCTION

THIS BOOK IS NOT HERE TO TELL YOU WHAT TO DO.

IT'S HERE TO HELP YOU UNDERSTAND THE TRADE-OFFS YOU'RE MAKING.

AVIATION CAREERS AREN'T LADDERS. THEY'RE ROUTES.
AND EVERY ROUTE SUPPORTS A DIFFERENT LIFE.

IF YOU UNDERSTAND THE TRADE-OFFS, THE DECISIONS STOP BEING ABSTRACT.

THE ANSWERS BECOME CLEAR,
AND THE ROUTES BECOME YOUR OWN
THAT'S THE POINT OF THIS BOOK.

01

THIS IS A LIFE CONVERSATION

MOST AVIATION CAREER ADVICE STARTS WITH THE WRONG QUESTION.

IT STARTS WITH PAY.

“HOW MUCH DOES THIS JOB MAKE?”

“WHAT’S THE TOP END?”

“IS IT WORTH IT?”

THOSE AREN'T BAD QUESTIONS. THEY'RE JUST INCOMPLETE ONES.

THIS BOOK ISN'T HERE TO TELL YOU HOW TO MAKE THE MOST MONEY, CLIMB THE FASTEST, OR CHOOSE THE “BEST” PATH IN AVIATION. IT'S HERE TO HELP YOU UNDERSTAND WHAT KIND OF LIFE DIFFERENT AVIATION PATHS ACTUALLY SUPPORT — AND WHICH ONES QUIETLY WORK AGAINST IT.

BECAUSE EVERY AVIATION JOB PAYS YOU TWICE:

ONCE IN MONEY.

ONCE IN LIFESTYLE.

AND THE SECOND ONE IS THE PART PEOPLE LEAVE OUT.

SOME JOBS BUY YOU FREEDOM.
SOME BUY YOU PREDICTABILITY.
SOME BUY YOU INTENSITY.
SOME BUY YOU OPTIONS LATER.

NONE OF THEM BUY EVERYTHING.

A JOB THAT PAYS EXTREMELY WELL MIGHT COST YOU WEEKENDS,
RELATIONSHIPS, OR SLEEP.
A JOB WITH AN EASY SCHEDULE MIGHT COST YOU GROWTH OR LEVERAGE

A JOB WITH MAXIMUM FREEDOM MIGHT COME WITH STRESS THAT NEVER
CLOCKS OUT.

NONE OF THESE ARE WRONG.
THEY'RE JUST TRADE-OFFS.

THE PROBLEM ISN'T CHOOSING A PATH WITHOUT TRADE-OFFS.
THE PROBLEM IS CHOOSING ONE WITHOUT REALIZING WHAT YOU'RE TRADING.

THIS BOOK IS NOT A CONVERSATION ABOUT YOUR AGE.
IT'S NOT A CONVERSATION ABOUT WHERE YOU "SHOULD BE BY NOW."
IT'S NOT A JUDGMENT OF YOUR SKILL LEVEL, CERTIFICATIONS, OR EXPERIENCE.

YOU ARE NOT BEHIND.

CONTINUE READING

UNDERSTANDING THE TRADE-OFFS IS STEP ONE.

THE REST OF THIS BOOK BREAKS DOWN:

- AIRLINES
- CARGO & AOG
- CONTRACTING
- GENERAL AVIATION
- DESIGNING YOUR OWN SEASON

EACH PATH REWARDS A DIFFERENT LIFE.

IF THIS PERSPECTIVE RESONATES WITH YOU, THE FULL BOOK GOES
DEEPER.

GET THE COMPLETE BREAKDOWN HERE:

[BUY AVIATION ISN'T A LADDER — \$30]
AVIATIONBYDESIGN.COM

— JOSHUA JONES

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THIS BOOK IS INTENDED FOR INFORMATIONAL AND REFLECTIVE PURPOSES ONLY. IT DOES NOT CONSTITUTE CAREER, FINANCIAL, OR LEGAL ADVICE. ALL VIEWS EXPRESSED ARE BASED ON PERSONAL EXPERIENCE AND ARE MEANT TO ENCOURAGE THOUGHTFUL DECISION-MAKING, NOT PRESCRIBE A SINGLE PATH.

FIRST EDITION.

ABOUT THE AUTHOR

JOSHUA JONES IS AN AVIATION MAINTENANCE PROFESSIONAL AND BUSINESS OWNER WITH EXPERIENCE ACROSS GENERAL AVIATION, AIRLINES, CARGO, CONTRACTING, AND AOG ENVIRONMENTS. HIS WORK FOCUSES ON HELPING MECHANICS UNDERSTAND NOT JUST HOW TO BUILD A CAREER—BUT HOW TO BUILD A LIFE THAT SUPPORTS IT.

CONTACT

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